

ORIGINATING FORM ID

ADDRESS IN ORIGINATING FORM

PSAM01. Name of person _____
 PSAM02. Address of contact _____

PSAM03. ¿Is this a business address? **1. Yes (GO TO PSAM04)** **0. No (GO TO SALUDO)** PSAM04. Name of Business _____
 _____ (GO TO SALUTATION)

Good morning/Good afternoon. My name is _____ (show identification). RTI and Escuela Superior de Economía y Negocios (ESEN) are conducting a survey of owners or managers of business establishments in the Municipality of _____. Its purpose is to know and measure the opinions of the private sector regarding the municipality's performance in promoting a favorable business climate. Your answers will help in the construction of an index that will allow to compare your municipality to other municipalities in the country as to identify opportunities for local economic development. **Our records show that you were the owner of a business located at (PREVIOUS ADDRESS).**

It is up to you to participate in this study; your participation in the study is completely voluntary. You may refuse to answer to any of the questions I will ask from you and can finish the interview at any time. If you decide to participate in the study we ask that you dedicate a few minutes of your time to answer the questions I am going to ask you; it will take approximately 30 to 35 minutes. There are no physical or economic risks involved in your participation, nor is there any type of direct benefit or compensation for responding to the questions.

Please feel free to express your true thoughts, perceptions and impressions regarding the topics covered during this interview. Your answers will be anonymous and remain completely confidential. In this manner your identity will remain completely anonymous and protected; you will not be asked for personal information. There is no way to connect the data collected with the identity of the respondent. Furthermore, this study is only interested in the answers of the respondents as a group, not in individual answers. Regardless, there is always a potential risk that confidentiality may be compromised. Every effort will be made to protect your information, but this cannot be warranted.

To obtain more information about the study, you may call **Lic. José Luis Trigueros**, Project Director at RTI International, on 2264-3258 or jtrigueros@mcp.rti.org, or **Dr. Carlos Carcach**, at ESEN, on 2234-9292 or ccarcach@esen.edu.sv. For your assurance, the Civilian National Police has been informed about my presence in the area.

You can contact RTI Research Protection Office to ask any question about your rights as a participant in the study on orpe@rti.org.

PINT01 INT001 ¿Do you agree with participating in the study? **1. Yes (CONTINUE)** **0. No (FINISH)**

PSAM05. Which is the main activity of this business? _____

:PBUS001 Is the owner male or female? 1 Male 0 Female :PBUS001A How old is the owner of this business? _____

SECTION 2: INTERVIEW RECORD

ENT001A. Detail of Visits to the Business

Visit No.	Date			Hour Contact/ Start	Result	Appointment		
	Day	Mth	Year			Day	Mth	Time
1								
2								
3								

RESULT CATEGORIES
C = Full Response
A = Temporary Absence
 -Business closed
PA = Owner/Manager absent at time of visit
R = Owner/Manager REFUSED to participate

ENT001B. Interviewer

ENT001C. Supervisor

ENT001D. Encoder

ENT001E. Encoding Date

ENT001F. Data Entry Off

ENT001G. Data Entry Date

PPAN004F: Which reasons led you to close down the business operating from this address in 2009?

- 1. Sales went down by too much
- 2. To many competitors
- 3. Bad infrastructure
- 4. Crime
- 5. Poor quality of municipal services
- 6. Municipal taxes were too high
- 7. Problems with obtaining municipal permits
- 8. Others (**Maximum of FOUR**)

8.1 _____

8.2 _____

8.3 _____

8.4 _____

GO TO PPAN004G)

PPAN04G: How many paid employess did the business have when you decided to move it or close it down?

PPAN04G1: How many of these paid employees were women?

PPAN04G2: And, how many of them were of 30 years old or younger?

PPAN04G3: Did you loose money due to the decision of close that business down?

- 0. No (GO TO PPAN04H)**
- 1. Yes (GO TO PPAN04G4)**

PPAN04G4: How much was this loss?

PPAN04H: Which reasons led you to establish the business at this address?

- 0. DOESN'T APPLY-There is no business operating from here
- 1. Proximity to clients/customers
- 2. Lower lease/property value
- 3. Better infrastucture
- 4. Better economic conditions
- 5. Better municipal services
- 6. Lower municipal taxes
- 7. Easy of obtaining municipal permits
- 8. Others (**Maximum of FOUR**)

8.1 _____

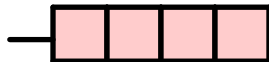
8.2 _____

8.3 _____

8.4 _____

(FINISH)

FINISHING TIME



INTERVIEWER TO SAY: The interview has come to an end. Thank you for your cooperation. You provided me with valuable information to improve the services delivered by the municipality to local businesses.

COMMENTS BY INTERVIEWER

COMMENTS BY SUPERVISOR

OFFICE RESERVED FIELD